

TERMS AND CONDITIONS

This Cadbury Celebrations #BrothersWhoCare Activation (hereinafter referred to as "**Campaign**") is an initiative of Mondelez India Foods Private Limited having its registered office at Unit No 2001, 20th Floor, Tower-3 Wing-C, One International Center Parel, Mumbai- 400 013 ("**Mondelez**"). Please read these terms and conditions including the ones set out in Annexures hereto (together "**T&Cs**") before participating in this Campaign. In case of conflict, the provisions of the Annexures shall prevail.

Participation in this Campaign is voluntary. You agree that, if you chose to participate in this Campaign, you will be bound by these T&Cs and you acknowledge that you satisfy all Campaign eligibility requirements as provided herein below.

The Campaign is an initiative of Mondelez to help the brother, plan the day of Raksha Bandhan with his sister. This is a limited period campaign, available in select cities & select PVR INOX only, on first come first serve basis.

For the purposes of these T&Cs, wherever the context so requires "You" or "Your" shall mean any natural person who is a participant in the Campaign and "We" or "Our" or "Mondelez" shall mean Mondelez India Foods Private Limited.

This is a limited period Campaign and relates to Cadbury Celebrations. ("**Product**")

1. ELIGIBILITY:

1.1. You need to fulfil the following eligibility criteria to participate in the Campaign:

1.1.1. You need to be a natural person;

1.1.2. You should be an individual legal resident and citizen of the Republic of India;

1.1.3. You should be of an age 18 years or above at the time of entry into the Campaign;

1.1.4. You shall be legally competent to enter into binding contract under the applicable laws of India.

All who fulfil the eligibility criteria to participate in the Campaign shall individually be considered and referred to as "Participant" and collectively "Participants" for the purpose of these T&Cs.

- 1.2. Our employees, their immediate family members (spouses, domestic partners, parents, grandparents, siblings, children and grandchildren), and our/their affiliates, advisors, advertising/ Campaign agencies are not eligible to participate or avail any benefits under the Campaign.
- 1.3. The Campaign is subject to all applicable central, State and local laws and regulations in India. The Campaign may at any time at the sole discretion of Mondelez be terminated/ cancelled/amended/suspended for any reasons without providing any prior notice to the Participants. No claims/questions shall be entertained in this regard.
- 1.4. Mondelez reserves the right to exclude or disqualify any person from the Campaign on grounds of: (a) misconduct or criminal record or acted or have the intention to act in a dishonest or fraudulent manner or in bad faith; (b) tampering with the entry process or the operation of the Campaign; (c) acting in violation of these T&Cs; (d) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person; (e) entries being offensive, distasteful, unacceptable or against the ethos and principles of Mondelez or which may be considered disparaging; or (f) for any other reasons, as it may deem fit and proper.

2. DETAILS OF THE CAMPAIGN AND HOW TO ENTER:

For details of the Campaign and how to enter, refer to **Annexure I**.

3. OFFERINGS:

- 3.1. For details of the Offerings (defined in Annexure II), refer to **Annexure II**.
- 3.2. The Offerings are non-transferable, non-assignable, non-substitutable and under no circumstances will be exchanged for cash.
- 3.3. In the event of death of Offering Participant (defined in Annexure II), no nominees or heirs or any other person shall be eligible to the Offering and no claim from the nominee or his/her legal heirs of the Participant or any other person shall be entertained for receiving the Offering.
- 3.4. The Offering (including any merchandise) are being provided on “as is” basis without warranties of any kind, either express or implied, including without limitation warranties of quality, suitability or comfort or implied warranties of merchantability or fitness for a particular purpose. Unless the Offering is a product of Mondelez, You acknowledge, by participation in this Campaign, that You hereby release Mondelez and its affiliates, directors, officers, employees, representatives and agents from any and all claims pertaining to any defect, deficiency, damage, replacements, quality issues or any other claims connection with the Offering and that Mondelez shall not be liable (including but not limited to the product and service liabilities) for any damages of any kind related to the same. If any Offering Participant has any grievance with respect to the Offerings, the Offering Participant

may directly contact the manufacturer or supplier/retailer/service provider as may be applicable.

4. ADDITIONAL TERMS:

- 4.1. We may, at our sole discretion, change the T&Cs or cancel the Campaign at any time; or modify, terminate, or suspend the Campaign for any reason whatsoever including should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control that corrupt or impair the administration, security, fairness or proper play of the Campaign or submission of entries.
- 4.2. By entering the Campaign, the Participant hereby releases Mondelez and agrees to indemnify Mondelēz and any of their respective officers/employees/directors/representatives/agents from and against all liability, cost, loss or expense arising out of acceptance of the Offering or participation in the Campaign including (but not limited to) personal injury and damage to property or any violation of intellectual property rights of a third party or any law and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.
- 4.3. Mondelez accepts no liability, whether jointly or severally, for any errors or omissions, whether on behalf of itself or third parties in relation to the Offerings.
- 4.4. We will not be responsible for: (a) any SPAM generated messages; (b) any SMS/WhatsApp/email/other messaging service message delivery failures; (c) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether caused by You or by any of the equipment or programming associated with or utilized in the Campaign, or by any technical or human error that may occur in the processing of entries; (d) any printing or typographical errors in any materials associated with the Campaign; (e) any error in the operation or transmission, theft, destruction, loss, unauthorized access to, or alteration of, entries, or for technical, network, telephone, computer, hardware or software, malfunctions of any kind, or inaccurate transmission of, or failure to receive any entry information on account of technical problems or traffic congestion on the internet or at any website; (f) injury or damage to Your or any other computer or mobile resulting from downloading any materials in connection with the Campaign; (g) if the Participants do not have mobile phones or other gadgets or means that support the Campaign link/technical requirements; (h) if the Participant has registered himself/herself to the DND of the telecom provider/ the Participant has registered with National Do Not Call Registry/ Participant has specifically requested for not receiving messages for the specific campaign/contests; (i) other conditions beyond Our reasonable control or any Force Majeure Event. The Participant putting a missed call under the terms of this Campaign is deemed to be express consent on the part of Participant to exempt Mondelez from DND restriction imposed by the relevant Participant.
- 4.5. Any attempt to deliberately damage any Mondelez Campaign website or the information on the website, to cause malicious damage or interference with the normal functioning of the website, or to otherwise undermine the legitimate operation of this Campaign may be a

violation of criminal and civil laws and should such an attempt be made, whether successful or not, We reserve the right to seek damages to the fullest extent permitted by law. If We incur any costs in connection with any breach of these T&Cs or any other legal obligation by the Participant, the Participant agrees to indemnify Us /s for those losses, damages, and costs.

- 4.6. We, in our sole discretion reserves our right to exclude You from the Campaign and/or not to attribute the Offering, and/or to cancel all or part of the Campaign, without any liability on our part, if We believe You have (a) breached any of these T&Cs; (b) acted or have the intention of acting in a dishonest or fraudulent manner, or in bad faith; (c) tampered with the entry process or the operation of the Campaign; (d) acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person.
- 4.7. Mondelez is not responsible for any problems or technical malfunction of any telephone or network or lines, servers or providers, computer equipment, software, technical problems or traffic congestion on a mobile network, or any combination thereof, or any other technical failures including any damage to entrant's or any other person's mobile handset or computer related to, or resulting from, participation in this Campaign or the downloading of any materials related to this Campaign.
- 4.8. If this Campaign is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Mondelez, including but not limited to technical difficulties, unauthorized intervention or fraud, the Mondelez may in addition to its other rights reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to invalidate any Participant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the Campaign, as appropriate.
- 4.9. If for any reason this Campaign is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or any other causes beyond the reasonable control of Mondelez which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Campaign, Mondelez reserves the right in its sole discretion to cancel, terminate, modify or suspend the Campaign, subject to any written directions made under applicable State or Territory legislation.
- 4.10. Mondelez and/or its affiliates, and their officers, directors, employees accepts no liability and shall not be responsible and/or liable in any manner whatsoever in case the Participant is unable to submit his/her entry for any reasons whatsoever including due to failure on the part of the telecom operator, facility provider, internet issues, device compatibility, capacity constraints. etc.
- 4.11. All attempts will be made by Mondelez to protect the data submitted to it by a Participant from loss and corruption, but in the event such data loss happens, Mondelez may have to continue with whatever data is available, or in any other manner as it may deem reasonable. Mondelez should not be held responsible for any loss of data or the action taken on account of the same. Mondelez and/or its affiliates and their officers, business partners, directors,

employees will not be held responsible to make good any such loss or dissatisfaction on account of such loss.

- 4.12. Mondelez will take reasonable efforts to ensure that there is no security breach at its end in the course of conduct of submission of entry for the Campaign and/or that there is no data / entry loss and/or any other loss at its end. However, in the event of a security breach and/or data/ entry loss and/or any other loss for any reasons whatsoever, Mondelez and/or its affiliates, their respective officers, directors, employees will not be responsible or liable in any manner whatsoever for any loss on account of any such instances as may be sustained by the Participant. Mondelez and/or its affiliates, their respective officers, directors, employees shall have the right at all times to exclude or disregard any entries submitted during any period where a security breach or data/entry loss or any other loss occurs.
- 4.13. Additional terms and conditions relating to Offerings and/or Campaign related services administered by various partners are specified under **Annexure III**.

5. **MISCELLANEOUS:**

- 5.1. This Campaign is being made purely on a "best effort" basis and participation in this Campaign is at your sole discretion and on a voluntary basis.
- 5.2. If there are any Government restrictions imposed on movement of people, operation of outlets, transportation or any other aspect which may impact the operation of the Campaign as usually planned, Mondelez cannot be held liable due to such restrictions including for inability to provide the Offerings or changing the Offerings due to such restrictions. Any delay or inability to operate the Campaign in that regard will be treated as a Force Majeure Event (defined below). In the event of any directions of the Government applicable for consumers/Participants/Offering Participants, You shall ensure due compliance to the same and Mondelez cannot be held liable for any non-compliance in that regard.
- 5.3. You agree that all decisions related to the Campaign made by Us are final and binding on You. Failure by Mondelez to enforce any of these T&Cs in any instance shall not be deemed to be a waiver of the T&Cs and shall not give rise to any claim by any person.
- 5.4. We will not be liable for any costs incurred by You in connection with Your participation in the Campaign. Announcements and information about the Campaign shall be posted on the same page where these T&Cs are posted.
- 5.5. For any disputes, complaints, queries pertaining to this Campaign or Mondelez Products (defined below), please reach out to the us on 1800 22 7080 or suggestions@mdlzindia.com no later than 7 working days from the completion of the Campaign. Failure to do so will tantamount to the expiry of any claims in connection with the Campaign submitted by a person. For any complaints and grievances relating to Products or services or Offerings provided by any of the third parties, Mondelez will not have any liability or responsibility regarding the same. Complaints in relation to such Products or services or Offerings provided by the third parties should be referred to contact details given in Annexure III

- 5.6. If You are dissatisfied with the Campaign or any aspect of the Campaign including the Campaign rules, any content, any requirements of the Campaign form, the materials available related thereto, these T&Cs, etc. , Your sole and exclusive remedy is to not participate in the Campaign.
- 5.7. If a person chooses to access this Campaign from outside India, he/she shall do so on his/her own initiative and shall be responsible for compliance with applicable local laws of the country.
- 5.8. Mondelez accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, loss of SMS, loss of internet connectivity, unique codes, documents, demand drafts, claims or correspondence whether due to error, omission, alteration, tampering, unauthorized data hacking, deletion, theft, destruction, virus attack, transmission interruption, communications failure, hardware failure or otherwise. Mondelez shall not be liable for any consequences of user error including (without limitation) costs incurred.

6. INTELLECTUAL PROPERTY RIGHTS:

- 6.1. All right, title and interest, including but not limited to the intellectual property rights, in the promotional material(s) and all Campaign related material including those submitted by Participants shall vest solely and exclusively with Mondelez at all times. Mondelez or any person or entity permitted by Mondelez in this regard shall be entitled to use the responses/material or any information in connection with the entry, received in any medium whatsoever, for all its future promotions, marketing, publicity and/or any other purpose, without any permission and or payment to the Participant.
- 6.2. If any material is submitted in connection with the Campaign (whether written, audio, electronic or visual form, or a combination of those) or any photographs, video and/or film footage and/or audio recording are taken of the Participants, the same are assigned to Mondelez upon submission and become the property of Mondelez exclusively. Mondelez may use the material in any medium in any manner it deems fit. Intellectual Property in any such material remains the sole property of Mondelez.

7. PERSONAL INFORMATION AND PRIVACY POLICY:

- 7.1. When You participate in the Campaign, we collect, receive, possess, use, store, handle, transfer, process and otherwise deal with personal information which is provided by You. This information may vary but will typically include information like first and last name, mailing address, complete date of birth, e-mail address, contact number, identity verification documents and details therein, etc. While doing so We collect, receive, possess, use, store, handle, process and deal with personal information from You that We consider necessary for the purposes of the Campaign. By participating in the Campaign and/ or by providing Your information, You consent to the collection, receiving, possession, use, storage, dealing,

processing, sharing and handling of the information including personal information You disclose to Us.

- 7.2. Please also visit the Privacy Notice of Mondelez the Campaign Home Page where these T&Cs are posted, to understand and acknowledge what we do with your information including your personal data. Please note that your acceptance of these terms and conditions and Your participating in the Campaign and/ or providing the information is deemed to signify your agreement to the Privacy Notice as well and the necessary consent to what could be done with the information including personal data You provide as described in the Privacy Notice.
- 7.3. Participants who have won any under the Campaign (“**Offering Participants**”) may be contacted by Mondelez for collection of further details to ensure delivery of the Offering(s) and the Offering(s) shall only be provided if the necessary information as requested for by Mondelez has been provided. The Participant shall be solely responsible for any errors in such information provided.
- 7.4. We reserve the right to refuse to issue Offerings to the Offering Participants unless they provide their information necessary to release the Offering(s) and to perform other activities applicable under the law.
- 7.5. Participants hereby authorize Us to use the personal data shared in connection with the Campaign.
- 7.6. By participating in this Campaign, You also hereby give your consent to Mondelez and/or any other third party nominated to carry out profiling of your anonymized data made available through website. Mondelez will take the necessary measures to secure and keep safe, either directly or through third parties, any such information that You may have shared.
- 7.7. It is important to remember that whatever You transmit or disclose can be collected and used by others or unlawfully intercepted by third parties. No data transmission can be guaranteed to be 100% secure. While we strive to use commercially reasonable means to protect Your information, We cannot warrant the security of any information You transmit to Us.
- 7.8. Your personal information may be retained and may continue to be used until: (i) the relevant purposes for the use of Your information described in this clause are no longer applicable; and (ii) We are no longer required by applicable law, regulations, contractual obligations or legitimate business purposes to retain Your personal information and the retention of Your personal information is not required for the establishment, exercise or defense of any legal claim.

8. FORCE MAJEURE:

This Campaign is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, lockdowns or related restrictions, act of God or any circumstance beyond the reasonable control of

Mondelēz ("**Force Majeure Event**"). We shall not be liable for any delay or adverse effect caused to the Participants in the Campaign including the Offering Participants/Offering(s) as a result of a Force Majeure Event.

9. GOVERNING LAW AND JURISDICTION:

- 9.1. The courts of competent jurisdiction at Mumbai shall have sole and exclusive jurisdiction to determine any and all disputes arising out of, or in connection with the Campaign. Participation in the Campaign is unauthorized in any jurisdiction that does not give effect to all provisions of these T&Cs, including (without limitation) this clause.
- 9.2. Further all issues and questions concerning the construction, validity, interpretation and enforceability of these T&Cs, or the rights and obligations of the Participants and/or Mondelez , shall be governed and construed in accordance with the laws of the Republic of India.

10. PUBLICITY:

By participating in the Campaign, You give Mondelēz and/ or its affiliates permission to use your name, likeness, images, videos, voice, appearance and the like as such may be embodied in any pictures, photos, video recordings, audiotapes, digital images, and the like ("**Publicity Material**"), provided or taken or made in relation to the Campaign and any promotions, events, or Campaigns to follow. You agree that Mondelez and/or its affiliates have the right to publish Your saved item details/Publicity Material for any communication, promotions, events or Campaigns of Mondelez and/or its affiliates that follow. You agree that Mondelez and/ or its affiliates have complete ownership of Your Publicity Material, including the copyright therein, and may use them for any purpose. These uses include, but are not limited to illustrations, bulletins, exhibitions, videotapes, reprints, reproductions, publications, advertisements, and any promotional or educational materials in any medium now known or later developed, including the internet. You acknowledge that you will not receive any compensation for the use of the Publicity Material, and hereby release Mondelez and/ or its affiliates and its agents and assigns from any and all claims which arise out of or are in any way connected with such use.

11. LIABILITY RELEASE:

- 11.1. By participating in the Campaign, you will be legally bound hereby, to release from liability, and hold harmless, Mondelez and any of its / their respective affiliates, employees, directors, representatives and agents for any matters and for any and all liability in relation to this Campaign, including in relation to the quality or services under the Offering personal injuries (including death) or harm, property loss or damage, misuse of the benefits/ Offerings offered under this Campaign, in connection with any activity or directly or indirectly, by reason of the acceptance, possession, or participation in the Campaign, even if caused or contributed to by Our negligence.

- 11.2. By participating in this Campaign, you agree to indemnify Us, and our officers/employees from and against all liability, cost, loss or expense arising out of acceptance of the Offering or participation in the Campaign including (but not limited to) personal injury and damage to property and whether direct, indirect, consequential, foreseeable, due to some negligent act or omission, or otherwise.
- 11.3. You shall be liable for all the taxation that might arise out of the winnings/Offerings from this Campaign and shall not hold Mondelez and/ or its affiliates responsible for payment of the same and/ or any dispute arising in relation thereof.

ANNEXURE I

DETAILS OF THE CAMPAIGN AND HOW TO ENTER

- Campaign Period:** This Campaign will commence from 00:01 a.m. 25th August 2023 and end at 11:59 p.m. on 29st August 2023 ("Campaign Period"). Any entries before or after the Campaign Period will not be considered. We reserve our right to cancel/modify/extend the Campaign Period or the T&Cs applicable to this Campaign without giving any prior notice to You. No claims/questions shall be entertained in this regard.
- This Campaign is applicable in select cities and select PVR INOX only. The list of cities & PVR INOX is captured below for reference. You acknowledge that Mondelez has the sole right to amend the cities basis the availability of tickets.

Sr #	CITY	CINEMA	AUDI	Show time	Date	Movie
1	NEW DELHI	PVR SAKET SELECT CITY WALK	AUDI 6	19:30	30-08-2023	Ghoomar
2	NEW DELHI	PVR ICON- DLF PROMENADE, VASANT KUNJ	AUDI 7	19:30	30-08-2023	Ghoomar
3	GURGAON	PVR AMBIENCE MALL- GURGAON	AUDI 7	19:30	30-08-2023	Ghoomar
4	NOIDA	PVR SUPERPLEX LOGIX NOIDA	AUDI 9	19:30	30-08-2023	Ghoomar
5	MUMBAI	PVR JUHU - MUMBAI	AUDI 3	19:30	30-08-2023	Ghoomar
6	MUMBAI	PVR MAISON, JIO WORLD DRIVE- BKC	AUDI 5	19:30	30-08-2023	Ghoomar
7	THANE	PVR INOX KORUM MALL	AUDI 3	19:15	30-08-2023	Ghoomar
8	PUNE	PVR ICON, THE PAVILLION MALL	AUDI 6	19:30	30-08-2023	Ghoomar
9	PUNE	PVR PUNE - MARKET CITY	AUDI 6	19:30	30-08-2023	Ghoomar
10	PUNE	PVR INOX BUNDGARDEN ROAD	AUDI 3	19:30	30-08-2023	Ghoomar
11	AHMEDABAD	PVR AHMEDABAD- ACROPOLIS	AUDI 3	19:30	30-08-2023	Ghoomar
12	AHMEDABAD	PVR ARVED PLAZA, GSRTC	AUDI 7	19:30	30-08-2023	Ghoomar
13	AHMEDABAD	PVR SATYAMEV MALL AHMEDABAD	AUDI 1	19:30	30-08-2023	Ghoomar
14	KOLKATA	PVR INOX SOUTH CITY MALL	AUDI 2	19:20	30-08-2023	Ghoomar

15	KOLKATA	CINEMAX MANI SQUARE MALL - KOLKATA	AUDI 3	19:15	30-08-2023	Ghoomar
16	KOLKATA	PVR INOX FORUM MALL, ELGIN ROAD	AUDI 1	19:30	30-08-2023	Ghoomar

3. You must comply with and satisfy all the required criteria to be entitled to participate in the Campaign including complying with meeting all eligibility and pre-conditions to win a Offering as set out in these T&Cs. Any breach of these T&Cs including without limitation any default or failure on Your part to comply with any conditions and requirements, relating to winning a Offering or participating in the Campaign may disqualify You from the Campaign or from winning a Offering.

4. **How to Participate**

ENTRY THROUGH SCAN

- (i) To enter the Campaign, the Participant shall scan the QR code printed on the pack of Product which will lead him/her to the Campaign site. Alternately, the Participant can reach the Website directly
- (ii) The Participant shall enter his name, mobile number, email id, city details etc. and accept the these Terms & Conditions to enter the Campaign.
- (iii) Subject to availability, the Participant at his sole discretion may choose to i) go for a Movie with his sister (“Movie Offering”) or ii) opt for a Meal Voucher (“Meal Offering”) (together hereinafter referred to as “Offerings”).
- (iv) After entering the details, will be asked i) to select the preferred time slot and the preferred theater for the Movie Offering or ii) choose the amongst the options available for the Meal Offering.
- (v) The Participant acknowledges that this is a limited period Campaign and Offerings will be awarded on computerized first come first serve selection basis & will be emailed to the Participant as per Annexure-II. Mondelez will not be liable if Movie Offering or Meal Offering has been exhausted while You attempt to book.

Other Terms and Conditions

- a) The Movie Offering under the Campaign are only for 2 persons i.e. the Participant and his one sister . Any impersonation or misappropriation/resale of ticket will be deemed a violation of the terms & conditions and will result in cancellation of the Offering to such Participant and the person accompanying him. Mondelez shall also reserve the right to initiate any other action permitted under the law.
- b) Meal Offerings are for the food of online restaurants, Ovenstory, Behrouz Biryani and Fasoos (“**Online Restaurants**”). Food can be ordered by the Participant online following the instructions on the coupons of the Meal Offering. The Participant acknowledges that Mondelez is not liable for the food availed from the Online Restaurants under the Meal Offering and that for any issues related to the food under the Meal Offering, the Participant will raise the matter with the respective Online Restaurant directly and with no involvement from Mondelez.

ANNEXURE II

OFFERINGS

1. **Number of Offerings:**

We are awarding limited number of Offerings under the Campaign. The Offerings are funded by Mondelez under this Campaign, only for Participants who complies with our T&Cs. Each Participant would be eligible to get vouchers only if he/ she has participated in the Campaign in the manner provided under the “*Details of the Campaign and How to Enter*” section given in these T&Cs.

1.1. **Offerings**

Participants shall be eligible to win get the following Offerings (“**Offerings**”) on a computerized first come first serve selection basis.

1. **Movie Offering:** We are awarding a limited number of movie tickets under this Campaign daily, basis random selection, during the Campaign Period. Mondelez will email 2 Movie Tickets to each Participant, one for him and other for his sister. The additional terms & conditions are captured in Annexure-III Or,
2. **Meal Offering:** Mondelez will be awarding a limited number of Meal Vouchers, to the first 5 lakh users on first come first serve basis to the Participants. The details of Meal Vouchers, steps to redeem and additional terms & conditions applicable are captured in **Annexure-III.**
2. One Participant will be eligible to receive only one Offering during the Campaign Period.
3. The image of the Offerings depicted on the ads/posters/TVC’s/pack shots etc. are indicative only and the actual Offerings/ look of the Offerings may vary from the pictures.
4. All applicable taxes resulting from acceptance of Offering(s) shall be the responsibility of Participant.
5. **Participant Selection, Participant Announcement and Contacting Participant:**
 - 5.1. The Participant who are eligible to receive the Offerings on first come first serve basis, will be contacted by Mondelez through calls, direct messages, WhatsApp, email, posts etc. By accepting these T&Cs you signify your consent to be contacted for the purpose of this Campaign including for procuring additional information that may be required for delivering of Offerings where applicable.

- 5.2. Mondelez reserves the right to select the Participants on a computerized random selection basis.

6. No Offerings will be awarded if the information presented by the Participant(s) is suspected to be incorrect or fraudulent either by the independent auditor or by Mondelez basis the information earlier shared by the Participant at the time of first contact or for any other reason.

7. **Additional Terms in relation to Offerings**
 - 7.1. The Offerings are provided on an "as-is basis". Mondelez and their associates, affiliates, directors, officers, agents, representatives shall not be responsible or liable for failure by the Participant to redeem the Offerings V(s) won or to take part in the Campaign itself including due to restrictions placed by any government authorities restricting movement or travel. You understand and acknowledge that this Campaign is being offered on a reasonable effort basis and the ability of the Participant to avail the benefit is subject to Government permissions and restrictions that may be imposed upon people movement or upon the operation of retail shops and other commercial establishments. Mondelez shall not be held liable on this account if any Participant is unable to avail the benefit due to such restrictions.

ANNEXURE III
ADDITIONAL TERMS AND CONDITIONS IN RELATION TO CAMPAIGN

TERMS AND CONDITIONS FOR MOVIE OFFERINGS

- ◆ Outside foods are not allowed in cinema premises
- ◆ Following Items Are Strictly Prohibited -: Handbags, Carry Bags, Mobile Charger, Electronic items, Helmets, Bottles, Tiffin Box, Outside Eatables (Including Guthka, Pan-masala), Outside Beverages, Chewing Gum, Lighter, Match- Box, Cigarette, Firearms & All kind of inflammable objects etc.
- ◆ The Cinema reserves the rights of admission. Kindly keep your cell phone on silent/switch off mode in the premises.
- ◆ In case you wish to leave the cinema premises in the middle of the movie, please inform the nearest usher before exiting.
- ◆ Please go through the emergency evacuation plan of the cinema & the auditorium.
- ◆ Tickets once sold are non-transferable & non- refundable.
- ◆ Please check detail on the ticket & your balance before leaving the counter.
- ◆ Children above 3 years requires ticket.

TERMS AND CONDITIONS FOR MEAL OFFERINGS

1. BRAND: OVENSTORY

VOUCHER: Flat ₹135 Off on orders above ₹399

CATEGORY: Food & Beverages

CODE TYPE: Generic

VALIDITY: Valid till 30th September 2023

How to Redeem

- Visit the link https://w011.app.link/up_alliances_cadbury_cabos135_aug23 to place your order.
- Select items of your choice

- Apply the promo code emailed to you
- Fill out the required address details.
- Choose the payment option.
- Click on checkout.

Terms and Conditions:

- Voucher will be valid only on online orders placed through the redirection link https://w011.app.link/up_alliances_cadbury_cabos135_aug23
- The Voucher is valid from date of issuance till 23:59 hrs. 30th September 2023
- The Voucher is valid only one time per customer during the above offer period.
- This Voucher is not applicable on existing offer collections, select combos, beverages, and MRP products.
- The Voucher cannot be reused in case of any cancellation on an order for which it was applied.
- The Voucher is applicable to Pan India Cities
- For Voucher code issues, please reach out to +91 7304047007

2. BRAND: Behrouz Biryani

MEAL VOUCHER Flat ₹110 off on orders above ₹249

CATEGORY: Food & Beverages

CODE TYPE: Generic

VALIDITY: Valid till 30th September'2023

How to Redeem

- Visit the link https://behrouz.app.link/up_alliances_cadbury_cabb110_aug23 to place your order.
- Select items of your choice
- Apply the promo code.
- Fill out the required address details.
- Choose the payment option.
- Click on checkout.

Terms and Conditions:

- The Voucher is valid only on online orders placed through the redirection link https://behrouz.app.link/up_alliances_cadbury_cabb110_aug23
- The Voucher is valid from date of issuance till 23:59 hrs 30th September 2023
- The Voucher is valid one time per customer during the offer period
- This Voucher is not applicable on existing offer collections, select combos, beverages, and MRP products.
- This Voucher cannot be reused in case of any cancellation on an order for which it was applied.
- The Voucher is applicable to Pan India Cities
- For Voucher code issues, please reach out to +91 7304047007.

BRAND: Faasos

OFFER: Flat ₹100 off on orders above ₹249

CATEGORY: Food & Beverages

CODE TYPE: Generic

VALIDITY: Valid till 30th September 2023

How to Redeem

- Visit the link https://eatsure.app.link/up_alliances_cabfa100 to place your order.
- Select items of your choice
- Apply the promo code.
- Fill out the required address details.
- Choose the payment option.
- Click on checkout.

Terms and Conditions:

- Offer valid only on online orders placed through redirection link https://eatsure.app.link/up_alliances_cabfa100
- The Coupon is valid till 23:59 hrs 30th September 2023
- Offer is valid one time per customer during the offer period
- This offer is not applicable on existing offer collections, select combos, beverages, and MRP products
- Coupon cannot be reused in case of any cancellation on an order for which it was applied
- The offer is applicable to Pan India Cities
- For coupon code issues, please reach out to +91 7304047007